

winter 2014
corporate product guide



Vera Bradley

The Vera Bradley Story

More than 30 years ago, Barbara Bradley Baekgaard and Patricia R. Miller took a moment's inspiration and turned it into the American dream... Vera Bradley. Named after Barbara's mother, our company creates stylish and functional handbags, luggage, accessories and travel items, combining smart product designs with distinctive, original fabrics and trims.





Cheery Blossoms #170

New! Cheery Blossoms

With elevated accents for any holiday wardrobe, bright reds and timeless pinks whirl on a winter-gray backdrop. The structured floral motifs create a festive, contemporary aesthetic. Petite versions of the pink, red and black blooms adorn the lining.



Classic Black #081



Pink Swirls #179



Petal Paisley #154



Heather #144



Ziggy Zinnia #163

Vera Bradley

Gift Sets



The Long Weekend #14642

Shown in Petal Paisley

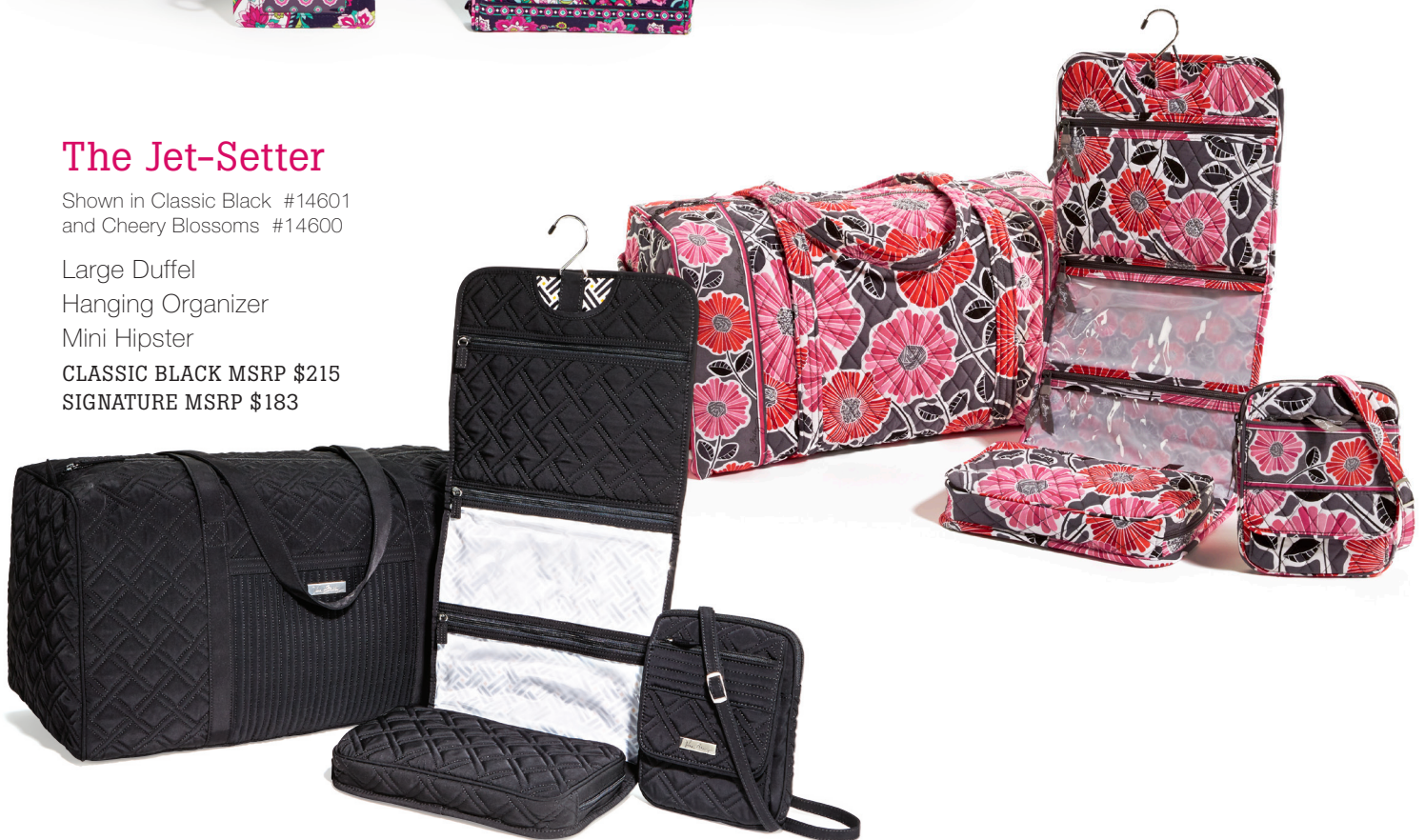
Hipster
Large Cosmetic
Turn Lock Wallet
Weekender
Zip ID Case
MSRP \$249

The Jet-Setter

Shown in Classic Black #14601
and Cheery Blossoms #14600

Large Duffel
Hanging Organizer
Mini Hipster

CLASSIC BLACK MSRP \$215
SIGNATURE MSRP \$183





The Commuter #14422

Shown in Ziggy Zinnia

Lunch Bunch

Smartphone Wristlet 2.0

Vera

MSRP \$168

The Day Tripper

Shown in Classic Black #14357
and Pink Swirls #14356

Carryall Crossbody

Turn Lock Wallet

CLASSIC BLACK MSRP \$135

SIGNATURE MSRP \$121



The 9 to 5

Shown in Classic Black #14358
and Heather #14360

Smartphone Wristlet 2.0

Tote

CLASSIC BLACK MSRP \$113

SIGNATURE MSRP \$97



Handbags | Shoulder



Glenna
#12558
14 1/2" x 11 3/4" x 6"
11" strap drop
zip closure
suggested retail \$80



Mini Hipster
#12468
6" x 7 1/2" x 3/4"
53" adjustable strap
zip and magnetic snap closures
suggested retail \$50

Totes



Tote
#10449
11 3/4" x 13 1/2" x 4"
12 1/2" strap drop
toggle closure
suggested retail \$49

Handbags | Crossbody



Carryall Crossbody
#13502
10 3/4" x 9 3/4" x 5 1/4"
52" adjustable strap
zip closure
suggested retail \$72



Hipster
#11262
11" x 11" x 1 3/4"
52" adjustable strap
zip closure
suggested retail \$60



Vera
#10096
19 1/4" x 14 3/4" x 6 1/4"
11" strap drop
toggle closure
suggested retail \$86

Specialty



Lunch Bunch
#12370
7 1/2" x 9" x 4 1/4"
3" handle drop
zip closure
suggested retail \$34

Backpacks



Campus Backpack
#12470
12" x 16" x 6 1/2"
2 3/4" handle drop
28 1/2" adjustable straps
zip closure
suggested retail \$109

Baby Bags



Make a Change Baby Bag
#12485
16 1/2" x 12" x 7 1/2"
15" strap drop
15 3/4" x 23 3/4" changing pad
zip and hidden magnetic closures
suggested retail \$118

Accessories | Wallets



Coin Purse
#10136
5 1/4" x 4"
zip closure
suggested retail \$14
not available in
Cheery Blossoms



Trifold Wallet
#13947
8 1/4" x 4" x 3/4"
hidden magnetic closure
suggested retail \$42



Turn Lock Wallet
#10913
7 3/4" x 4 3/4"
turnlock and zip closures
suggested retail \$49

Accessories | Wristlets



All in One Crossbody
#13037
5 1/2" x 3 1/2" x 2"
52" removable, adjustable strap
6" removable wrist strap
zip and magnetic snap closures
suggested retail \$54



Smartphone Wristlet 2.0
#13946
5 1/2" x 3 1/4" x 1 3/4"
6" wrist strap
zip and pin snap closures
suggested retail \$48

Accessories | ID/Keychains



Zip ID Case
#10125
5" x 3"
zip closure
suggested retail \$12

Travel | Accessories



Hanging Organizer
#11026
11 1/2" x 29 1/4" x 2 1/2"
tie closure
suggested retail \$48

Accessories | Cosmetics



Small Cosmetic
#10107
7" x 4" x 1 1/4"
zip closure
suggested retail \$22



Medium Cosmetic
#10385
8" x 4 1/4" x 2 1/4"
zip closure
suggested retail \$26



Large Cosmetic
#10108
10" x 6 1/4" x 3 1/4"
zip closure
suggested retail \$30

Travel | Bags



Grand Traveler
#11889
21" x 14 1/2" x 9 1/2"
7" strap drop
52 1/2" removable strap
zip closure
suggested retail \$120



Large Duffel
#10139
22" x 11 1/2" x 11 1/2"
15" strap drop
zip closure
suggested retail \$85



Weekender
#12479
18 1/2" x 12 1/2" x 8"
6 1/2" strap drop
48 1/2" removable, adjustable strap
zip closure
suggested retail \$98

Vera Vera Handbags | Shoulder



Glenna
#12518
14 1/2" x 11 3/4" x 6"
11" strap drop
zip closure
suggested retail \$95



Mini Hipster
#12730
6" x 7 1/2" x 3/4"
53" adjustable strap
zip and magnetic snap closures
suggested retail \$58



Tote
#12738
11 3/4" x 13 1/2" x 4"
12 1/2" strap drop
toggle closure
suggested retail \$59

Handbags | Crossbody



Carryall Crossbody
#13543
10 3/4" x 9 3/4" x 5 1/4"
52" adjustable strap
zip closure
suggested retail \$78



Hipster
#12433
11" x 11" x 1 3/4"
52" adjustable strap
zip closure
suggested retail \$70



Vera
#12741
19 1/4" x 14 3/4" x 6 1/4"
11" strap drop
toggle closure
suggested retail \$99

Backpacks



Campus Backpack
#13117
 12" x 16" x 6 1/2"
 2 3/4" handle drop
 28 1/2" adjustable straps
 zip closures
 suggested retail \$129

Baby Bags



Make a Change Baby Bag
#12879
 16 1/2" x 12" x 7 1/2"
 15" strap drop
 15 3/4" x 23 3/4" changing pad
 zip and hidden magnetic closures
 suggested retail \$138

Accessories | Wallets



Trifold Wallet
#13966
 8 1/4" x 4" x 3/4"
 hidden magnetic closure
 suggested retail \$48



Turn Lock Wallet
#12740
 7 3/4" x 4 3/4"
 turnlock and zip closures
 suggested retail \$57

Accessories | Wristlets



All in One Crossbody
#13114
 5 1/2" x 3 1/2" x 2"
 52" removable, adjustable strap
 6" removable wrist strap
 zip and magnetic snap closures
 suggested retail \$64



Smartphone Wristlet 2.0
#13964
 5 1/2" x 3 1/4" x 1 3/4"
 6" wrist strap
 pin snap and zip closures
 suggested retail \$54

Accessories | Travel



Hanging Organizer
#12446
11 1/2" x 29 1/4" x 2 1/2"
4 1/2" handle drop
tie closure
suggested retail \$58

Travel | Bags



Grand Traveler
#12723
21" x 14 1/2" x 9 1/2"
7" strap drop
52 1/2" removable, adjustable strap
zip closure
suggested retail \$149



Large Duffel
#12727
22" x 11 1/2" x 11 1/2"
15" strap drop
zip closure
suggested retail \$99



Weekender
#12435
18 1/2" x 12 1/2" x 8"
6 1/2" strap drop
48 1/2" removable, adjustable strap
zip closure
suggested retail \$140

Promotion | Throw Blanket

Warm Up Your Winter

For a limited time, purchase **Throw Blankets**
in new **Cheery Blossoms, Emerald Paisley**

or other select patterns at a special price!

These 50" x 80" blankets are made of 100%
fleece-knit-polyester and are the perfect cozy winter
accessory. They are only available at this price for a
limited time, so act quickly! Order minimum of 50 units.

To order, email us at sales@top-brands.com

or call (800) 431-2127.



be colorful. be pink.®

The Vera Bradley Foundation for Breast Cancer was founded on courage, compassion and commitment. Moved by the loss of their dear friend Mary Sloan, Vera Bradley Co-founders Barbara Bradley Baekgaard and Patricia R. Miller embraced the cause and began raising funds for breast cancer research in 1993. Their mission is to save lives and put an end to the disease that took their friend and so many others.

Today Vera Bradley contributes approximately \$1 million annually from the sale of products in all our colors, including Pink Swirls (shown here), to the Vera Bradley Foundation for Breast Cancer. Learn more at verabradley.org.



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